

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type		Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)	
1	《如何组装戏曲道具》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/758482578013550/">https://www.facebook.com/namhwaoperasg/videos/758482578013550/</a>	4-Apr-20	Digital			5,328	6,565	
2	《工艺刺绣听戏曲》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/149667196469028/">https://www.facebook.com/namhwaoperasg/videos/149667196469028/</a>	10-Apr-20	Digital			3,136	4,695	
3	《戏曲与现代用语的区别》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/556051315049544/">https://www.facebook.com/namhwaoperasg/videos/556051315049544/</a>	17-Apr-20	Digital			1,372	2,179	
4	《戏曲知多少》潮剧剧目中·带有“记”的剧名	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1657735787737959">https://www.facebook.com/namhwaoperasg/posts/1657735787737959</a>	20-Apr-20	Digital			13,673	15,912	
5	《居家戏曲运动会》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1660318307479707">https://www.facebook.com/namhwaoperasg/posts/1660318307479707</a>	23-Apr-20	Digital			14,424	20,360	
6	《说起俺潮汕人》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1663015840543287">https://www.facebook.com/namhwaoperasg/posts/1663015840543287</a>	26-Apr-20	Digital			18,053	25,320	
7	歌曲接力唱 -- 《彩云飞》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1663934957118042">https://www.facebook.com/namhwaoperasg/posts/1663934957118042</a>	27-Apr-20	Digital			21,791	27,858	
8	《戏曲知多少》- 带有“会”的剧名有哪些	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1664719800372891">https://www.facebook.com/namhwaoperasg/posts/1664719800372891</a>	28-Apr-20	Digital			1,168	1,352	
9	南华陪您在家看潮剧！	OPERA	Archival video for classics opera performances that full of educationa - April 2020 (7 Videos) :-	30-Apr-20	Digital			8,578	10,302	
		1	<a href="https://www.facebook.com/namhwaoperasg/posts/1652495768261961">https://www.facebook.com/namhwaoperasg/posts/1652495768261961</a>							
		2	<a href="https://www.facebook.com/namhwaoperasg/posts/1658643034313901">https://www.facebook.com/namhwaoperasg/posts/1658643034313901</a>							
		3	<a href="https://www.facebook.com/namhwaoperasg/posts/1659468827564655">https://www.facebook.com/namhwaoperasg/posts/1659468827564655</a>							
		4	<a href="https://www.facebook.com/namhwaoperasg/posts/1664991293679075">https://www.facebook.com/namhwaoperasg/posts/1664991293679075</a>							
		5	<a href="https://www.facebook.com/namhwaoperasg/posts/1660917927419745">https://www.facebook.com/namhwaoperasg/posts/1660917927419745</a>							
		6	<a href="https://www.facebook.com/namhwaoperasg/posts/1662114530633418">https://www.facebook.com/namhwaoperasg/posts/1662114530633418</a>							
		7	<a href="https://www.facebook.com/namhwaoperasg/posts/1653479458163592">https://www.facebook.com/namhwaoperasg/posts/1653479458163592</a>							
10	《戏曲芭蕾“潮”起来》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1666388806872657">https://www.facebook.com/namhwaoperasg/posts/1666388806872657</a>	30-Apr-20	Digital			20,788	28,151	
11	《戏曲知多少》- 以“人物名字”作为全剧名称的剧目	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1670112563166948">https://www.facebook.com/namhwaoperasg/posts/1670112563166948</a>	4-May-20	Digital			2,060	2,522	
12	《狮城小戏娃》- 疫情防范·人人有责	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1670417876469750">https://www.facebook.com/namhwaoperasg/posts/1670417876469750</a>	4-May-20	Digital			6,903	9,003	
13	《茶言观色》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/283569635994107/">https://www.facebook.com/namhwaoperasg/videos/283569635994107/</a>	5-May-20	Digital			46,377	52,634	
14	《戏曲体操》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1672247149620156">https://www.facebook.com/namhwaoperasg/posts/1672247149620156</a>	6-May-20	Digital			18,101	26,734	
15	《戏曲生的一天》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1673132432864961">https://www.facebook.com/namhwaoperasg/posts/1673132432864961</a>	7-May-20	Digital			12,622	16,668	
16	《制作手工桃花酥》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1673773096134228">https://www.facebook.com/namhwaoperasg/posts/1673773096134228</a>	8-May-20	Digital			4,684	5,459	
17	《戏曲总动员》-- 《一家骨肉诉亲情》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1675636165947921">https://www.facebook.com/namhwaoperasg/posts/1675636165947921</a>	10-May-20	Digital			10,065	13,679	
18	《戏曲知多少》- 《赵少卿》中的人物角色名字	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1676382472539957">https://www.facebook.com/namhwaoperasg/posts/1676382472539957</a>	11-May-20	Digital			1,456	1,747	
19	《十二基本手位示范》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1679274895584048">https://www.facebook.com/namhwaoperasg/posts/1679274895584048</a>	14-May-20	Digital			8,139	11,295	
20	《艺起唱潮曲》-- 《梅亭东雪》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1680985982079606">https://www.facebook.com/namhwaoperasg/posts/1680985982079606</a>	16-May-20	Digital			28,434	37,110	
21	《黄梅戏对花》	OPERA	<a href="https://business.facebook.com/namhwaoperasg/videos/553874452207048/">https://business.facebook.com/namhwaoperasg/videos/553874452207048/</a>	17-May-20	Digital			2,768	4,526	
22	《戏曲知多少》- 四功五法	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1682578475253690">https://www.facebook.com/namhwaoperasg/posts/1682578475253690</a>	18-May-20	Digital			713	893	
23	《多元化潮语歌曲》-- 《大狗兄》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1683750228469848">https://www.facebook.com/namhwaoperasg/posts/1683750228469848</a>	19-May-20	Digital			37,770	49,815	
24	《艺曲高歌》-- 《帝洲将相意难猜》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1684444371733767">https://www.facebook.com/namhwaoperasg/posts/1684444371733767</a>	20-May-20	Digital			16,674	22,383	
25	“童言无忌”之《我是小小潮州人》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/706643663471357/">https://www.facebook.com/namhwaoperasg/videos/706643663471357/</a>	20-May-20	Digital			13,416	16,843	
26	《戏曲基本功之手势示范》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1685249114986626">https://www.facebook.com/namhwaoperasg/posts/1685249114986626</a>	21-May-20	Digital			8,789	11,479	
27	《一起唱潮剧》-- 《京城会》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/907970889615597/">https://www.facebook.com/namhwaoperasg/videos/907970889615597/</a>	22-May-20	Digital			19,144	24,726	
28	《活灵活现》之“我是戏曲小演员”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/602966320335759/">https://www.facebook.com/namhwaoperasg/videos/602966320335759/</a>	22-May-20	Digital			11,835	13,784	
29	《留在家的的心声》 COVID-19 Pandemic Album - Separated by distance, Bonded by	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1687221624789375">https://www.facebook.com/namhwaoperasg/posts/1687221624789375</a>	23-May-20	Digital			24,150	31,451	
30	《艺展风采》-- 《七尺身三尺剑》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1686937514817786">https://www.facebook.com/namhwaoperasg/posts/1686937514817786</a>	24-May-20	Digital			16,374	20,147	
31	《艺起奋发》-- 《峰山叠叠》	OPERA	<a href="https://business.facebook.com/namhwaoperasg/videos/562102858048805/">https://business.facebook.com/namhwaoperasg/videos/562102858048805/</a>	25-May-20	Digital			14,982	19,088	
32	《戏曲知多少》- 带有“娘”的剧目名称	OPERA	<a href="https://business.facebook.com/namhwaoperasg/posts/1686935674817970">https://business.facebook.com/namhwaoperasg/posts/1686935674817970</a>	25-May-20	Digital			832	985	
33	《胶己人》	OPERA	<a href="https://business.facebook.com/namhwaoperasg/videos/1526846330808109/">https://business.facebook.com/namhwaoperasg/videos/1526846330808109/</a>	26-May-20	Digital			11,181	14,858	
34	《小生台步示范》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1686942514817286">https://www.facebook.com/namhwaoperasg/posts/1686942514817286</a>	28-May-20	Digital			5,601	7,253	
35	《手武足蹈》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1692567064254831">https://www.facebook.com/namhwaoperasg/posts/1692567064254831</a>	29-May-20	Digital			11,988	17,405	
36	《缘来是戏曲》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/185874996020598/">https://www.facebook.com/namhwaoperasg/videos/185874996020598/</a>	29-May-20	Digital			5,817	7,837	
37	《经典艺曲》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1693389450839259">https://www.facebook.com/namhwaoperasg/posts/1693389450839259</a>	30-May-20	Digital			19,697	27,651	

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					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
38	南华陪您在家看潮剧！	OPERA	Archival video for classics opera performances that full of educationa - May 2020 (20 Videos) :-	31-May-20	Digital			30,682	37,915
		1	<a href="https://www.facebook.com/namhwaoperasg/posts/1686368191541385">https://www.facebook.com/namhwaoperasg/posts/1686368191541385</a>						
		2	<a href="https://www.facebook.com/namhwaoperasg/posts/1667615170083354">https://www.facebook.com/namhwaoperasg/posts/1667615170083354</a>						
		3	<a href="https://www.facebook.com/namhwaoperasg/posts/1677453392432865">https://www.facebook.com/namhwaoperasg/posts/1677453392432865</a>						
		4	<a href="https://www.facebook.com/namhwaoperasg/posts/1693173404194197">https://www.facebook.com/namhwaoperasg/posts/1693173404194197</a>						
		5	<a href="https://www.facebook.com/namhwaoperasg/posts/1693174677527403">https://www.facebook.com/namhwaoperasg/posts/1693174677527403</a>						
		6	<a href="https://www.facebook.com/namhwaoperasg/posts/1670951099749761">https://www.facebook.com/namhwaoperasg/posts/1670951099749761</a>						
		7	<a href="https://www.facebook.com/namhwaoperasg/posts/1674854822692722">https://www.facebook.com/namhwaoperasg/posts/1674854822692722</a>						
		8	<a href="https://www.facebook.com/namhwaoperasg/posts/1686933334818204">https://www.facebook.com/namhwaoperasg/posts/1686933334818204</a>						
		9	<a href="https://www.facebook.com/namhwaoperasg/posts/1678217872356417">https://www.facebook.com/namhwaoperasg/posts/1678217872356417</a>						
		10	<a href="https://www.facebook.com/namhwaoperasg/posts/1679946312183573">https://www.facebook.com/namhwaoperasg/posts/1679946312183573</a>						
		11	<a href="https://www.facebook.com/namhwaoperasg/posts/1683746075136930">https://www.facebook.com/namhwaoperasg/posts/1683746075136930</a>						
		12	<a href="https://www.facebook.com/namhwaoperasg/posts/1685244111653793">https://www.facebook.com/namhwaoperasg/posts/1685244111653793</a>						
		13	<a href="https://www.facebook.com/namhwaoperasg/posts/1668198856691652">https://www.facebook.com/namhwaoperasg/posts/1668198856691652</a>						
		14	<a href="https://www.facebook.com/namhwaoperasg/posts/1686940944817443">https://www.facebook.com/namhwaoperasg/posts/1686940944817443</a>						
		15	<a href="https://www.facebook.com/namhwaoperasg/posts/1675631419281729">https://www.facebook.com/namhwaoperasg/posts/1675631419281729</a>						
		16	<a href="https://www.facebook.com/namhwaoperasg/posts/1686934738151397">https://www.facebook.com/namhwaoperasg/posts/1686934738151397</a>						
		17	<a href="https://www.facebook.com/namhwaoperasg/posts/1686943851483819">https://www.facebook.com/namhwaoperasg/posts/1686943851483819</a>						
		18	<a href="https://www.facebook.com/namhwaoperasg/posts/1686938671484337">https://www.facebook.com/namhwaoperasg/posts/1686938671484337</a>						
		19	<a href="https://www.facebook.com/namhwaoperasg/posts/1672229626288575">https://www.facebook.com/namhwaoperasg/posts/1672229626288575</a>						
		20	<a href="https://www.facebook.com/namhwaoperasg/posts/1669405163237688">https://www.facebook.com/namhwaoperasg/posts/1669405163237688</a>						
39	《戏曲知多少》 - 《刘明珠》中的人物角色名字	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1694988157346055">https://www.facebook.com/namhwaoperasg/posts/1694988157346055</a>	1-Jun-20	Digital			1,434	1,703
40	《艺起前行之“唱”》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1696424343869103">https://www.facebook.com/namhwaoperasg/posts/1696424343869103</a>	4-Jun-20	Digital			26,176	37,621
41	《人生如戏·戏如人生》	OPERA	<a href="https://business.facebook.com/namhwaoperasg/videos/253217579100111/">https://business.facebook.com/namhwaoperasg/videos/253217579100111/</a>	5-Jun-20	Digital			17,979	27,961
42	《艺起前行之“念”》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1703094246535446">https://www.facebook.com/namhwaoperasg/posts/1703094246535446</a>	11-Jun-20	Digital			4,991	7,359
43	《巧言民意论古今》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/613864272558764/">https://www.facebook.com/namhwaoperasg/videos/613864272558764/</a>	12-Jun-20	Digital			16,469	20,777
44	《戏曲知多少》 - 《一门三进士》中的人物角色名字	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1707707872740750">https://www.facebook.com/namhwaoperasg/posts/1707707872740750</a>	15-Jun-20	Digital			1,877	2,282
45	《艺起前行之“做”》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1709819015862969">https://www.facebook.com/namhwaoperasg/posts/1709819015862969</a>	18-Jun-20	Digital			11,179	14,166
46	《粽是有你更精彩》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/310456656651922/">https://www.facebook.com/namhwaoperasg/videos/310456656651922/</a>	19-Jun-20	Digital			8,901	10,678
47	《父亲》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1713020778876126">https://www.facebook.com/namhwaoperasg/posts/1713020778876126</a>	21-Jun-20	Digital			3,058	4,247
48	《戏曲知多少》 - 《苏六娘》中的人物角色名字	OPERA	<a href="https://business.facebook.com/namhwaoperasg/posts/1713551158823088">https://business.facebook.com/namhwaoperasg/posts/1713551158823088</a>	22-Jun-20	Digital			1,330	1,515
49	《艺起前行之“打”》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1715743725270498">https://www.facebook.com/namhwaoperasg/posts/1715743725270498</a>	25-Jun-20	Digital			8,870	11,118
50	《他们的戏曲传奇》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/1211604825848620/">https://www.facebook.com/namhwaoperasg/videos/1211604825848620/</a>	26-Jun-20	Digital			15,843	21,016
51	《戏曲知多少》 - 《告亲夫》中的人物角色名字	OPERA	<a href="https://business.facebook.com/namhwaoperasg/posts/1719737998204404">https://business.facebook.com/namhwaoperasg/posts/1719737998204404</a>	29-Jun-20	Digital			1,328	1,607
52	南华陪您在家看潮剧！	OPERA	Archival video for classics opera performances that full of educationa - Jun 2020 (4 Videos) :-	30-Jun-20	Digital			5,088	5,978
		1	<a href="https://www.facebook.com/namhwaoperasg/posts/1696866817158189">https://www.facebook.com/namhwaoperasg/posts/1696866817158189</a>						
		2	<a href="https://www.facebook.com/namhwaoperasg/posts/1709495382561999">https://www.facebook.com/namhwaoperasg/posts/1709495382561999</a>						
		3	<a href="https://www.facebook.com/namhwaoperasg/posts/1703093089868895">https://www.facebook.com/namhwaoperasg/posts/1703093089868895</a>						
		4	<a href="https://www.facebook.com/namhwaoperasg/posts/1713553298822874">https://www.facebook.com/namhwaoperasg/posts/1713553298822874</a>						

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type		Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)	
53	《戏曲我知道》扇子	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1722341654610705">https://www.facebook.com/namhwaoperasg/posts/1722341654610705</a>	2-Jul-20	Digital			9,184	12,978	
54	《古往今来》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/273700017199177/">https://www.facebook.com/namhwaoperasg/videos/273700017199177/</a>	3-Jul-20	Digital			19,473	26,597	
55	《戏曲知多少》帮唱	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1722346601276877">https://www.facebook.com/namhwaoperasg/posts/1722346601276877</a>	6-Jul-20	Digital			1,046	1,264	
56	《戏曲我知道》“云手讲解”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1729368537241350">https://www.facebook.com/namhwaoperasg/posts/1729368537241350</a>	9-Jul-20	Digital			5,644	7,974	
57	《戏曲知多少》潮剧音乐调式	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1722347431276794">https://www.facebook.com/namhwaoperasg/posts/1722347431276794</a>	13-Jul-20	Digital			1,855	2,196	
58	《戏曲我知道》“把子功讲解之扳枪花”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1735225196655684">https://www.facebook.com/namhwaoperasg/posts/1735225196655684</a>	16-Jul-20	Digital			6,476	8,389	
59	《卿声戏语》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/626760074860107/">https://www.facebook.com/namhwaoperasg/videos/626760074860107/</a>	17-Jul-20	Digital			23,232	27,700	
60	《戏曲知多少》“上场门”、“下场门”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1722348084610062">https://www.facebook.com/namhwaoperasg/posts/1722348084610062</a>	20-Jul-20	Digital			1,049	1,255	
61	《戏曲我知道》“耍皮猴”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1741621766016027">https://www.facebook.com/namhwaoperasg/posts/1741621766016027</a>	23-Jul-20	Digital			5,580	7,079	
62	《越唱越有戏》南华汇群英·狮城梨园情	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/895902227575988/">https://www.facebook.com/namhwaoperasg/videos/895902227575988/</a>	24-Jul-20	Digital			5,228	6,939	
63	《戏曲知多少》“一桌二椅戏乾坤”	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1722349994609871">https://www.facebook.com/namhwaoperasg/posts/1722349994609871</a>	27-Jul-20	Digital			1,474	1,751	
64	《戏曲我知道》戏曲基本手势	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1748393252005545">https://www.facebook.com/namhwaoperasg/posts/1748393252005545</a>	30-Jul-20	Digital			4,684	5,632	
65	南华陪您在家看潮剧！	OPERA	Archival video for classics opera performances that full of educationa - Jul 2020 (5 Videos)	31-Jul-20	Digital			5,699	6,907	
		1	<a href="https://www.facebook.com/namhwaoperasg/posts/1722353664609504">https://www.facebook.com/namhwaoperasg/posts/1722353664609504</a>							
		2	<a href="https://www.facebook.com/namhwaoperasg/posts/172235177943026">https://www.facebook.com/namhwaoperasg/posts/172235177943026</a>							
		3	<a href="https://www.facebook.com/namhwaoperasg/posts/1721972981314239">https://www.facebook.com/namhwaoperasg/posts/1721972981314239</a>							
		4	<a href="https://www.facebook.com/namhwaoperasg/posts/1722354794609391">https://www.facebook.com/namhwaoperasg/posts/1722354794609391</a>							
		5	<a href="https://www.facebook.com/namhwaoperasg/posts/1722352784609592">https://www.facebook.com/namhwaoperasg/posts/1722352784609592</a>							
66	《袖海楼传奇》南华名人专访 第一集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/592150258169248/">https://www.facebook.com/namhwaoperasg/videos/592150258169248/</a>	31-Jul-20	Digital			5,833	7,490	
67	戏曲知多少 - 《张春郎削发》中的人物角色名字	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1749314041913466">https://www.facebook.com/namhwaoperasg/posts/1749314041913466</a>	3-Aug-20	Digital			857	1,025	
68	《我教我学》之《戏姿形影》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1755486141296256">https://www.facebook.com/namhwaoperasg/posts/1755486141296256</a>	6-Aug-20	Digital			10,582	14,351	
69	Nam Hwa Blazes 《万紫千红之五光十色五重奏》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/323899695639408/">https://www.facebook.com/namhwaoperasg/videos/323899695639408/</a>	7-Aug-20	Digital			34,245	47,906	
70	《国庆影集》National Day Album - Celebration of 55th Anniversary of Singapore	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1758470550997815">https://www.facebook.com/namhwaoperasg/posts/1758470550997815</a>	9-Aug-20	Digital			22,870	28,255	
71	《戏曲知多少》《龙井渡头》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1749313565246847">https://www.facebook.com/namhwaoperasg/posts/1749313565246847</a>	10-Aug-20	Digital			809	983	
72	《黄梅经典大家唱》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1761774597334077">https://www.facebook.com/namhwaoperasg/posts/1761774597334077</a>	13-Aug-20	Digital			2,130	3,139	
73	P186 - Moonfest 2020 – A Mid-Autumn Celebration 《艺满中秋》	OPERA	Please refer to the writeup in FY2020 Major Company / Annual Report 2020/2021 – Year-End Report. The online loading platforms for activities are Esplanade Offstage, Facebook, Youtube. The captured video and some behind the scenes photos have shared on our online platform on 02/10/2021 and 03/10/2021.  <a href="https://facebook.com/namhwaoperasg/posts/1812832622228274">https://facebook.com/namhwaoperasg/posts/1812832622228274</a> & <a href="https://facebook.com/namhwaoperasg/posts/1811826952328841">https://facebook.com/namhwaoperasg/posts/1811826952328841</a>	13-Aug-20	Digital					
74	《戏曲知多少》《打金枝》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1749312581913612">https://www.facebook.com/namhwaoperasg/posts/1749312581913612</a>	17-Aug-20	Digital			736	901	
75	《主席面对面》南华名人专访第二集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/340332226997393/">https://www.facebook.com/namhwaoperasg/videos/340332226997393/</a> <a href="https://www.facebook.com/namhwaoperasg/posts/1768102250034645">https://www.facebook.com/namhwaoperasg/posts/1768102250034645</a>	19-Aug-20	Digital			9,038	10,813	
76	《潮语绕口令》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1768909959953874">https://www.facebook.com/namhwaoperasg/posts/1768909959953874</a>	20-Aug-20	Digital			6,648	8,837	
77	P188 - Publication of opera handbook “Exploring the World of Opera” 《穿越戏曲世界》	OPERA	Publication o opera handbookf “Exploring the World of Opera” 《穿越戏曲世界》 of 2,000 copies. A learning materials for students in school workshop.	21-Aug-20						
78	《戏曲知多少》《换偶记》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1749311648580372">https://www.facebook.com/namhwaoperasg/posts/1749311648580372</a>	24-Aug-20	Digital			531	672	
79	《戏曲我知道》《梅花堪比父爱醇》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1775902779254592">https://www.facebook.com/namhwaoperasg/posts/1775902779254592</a>	27-Aug-20	Digital			3,968	5,031	
80	《别居艺阁》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/videos/953808185097267/">https://www.facebook.com/namhwaoperasg/videos/953808185097267/</a>	28-Aug-20	Digital			14,776	17,537	
81	《曾心话曾意》南华名人专访 第三集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1777019722476231">https://www.facebook.com/namhwaoperasg/posts/1777019722476231</a>	29-Aug-20	Digital			3,989	5,233	

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type	Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
82	南华陪您在家看潮剧!	OPERA	Archival video for classics opera performances that full of educationa - Aug 2020 (4 Videos)	31-Aug-20	Digital			3,874	4,453
		1	<a href="https://www.facebook.com/namhwaoperasg/posts/1749306368580900">https://www.facebook.com/namhwaoperasg/posts/1749306368580900</a>						
		2	<a href="https://www.facebook.com/namhwaoperasg/posts/1749307125247491">https://www.facebook.com/namhwaoperasg/posts/1749307125247491</a>						
		3	<a href="https://www.facebook.com/namhwaoperasg/posts/1749309458580591">https://www.facebook.com/namhwaoperasg/posts/1749309458580591</a>						
		4	<a href="https://www.facebook.com/namhwaoperasg/posts/1749308711913999">https://www.facebook.com/namhwaoperasg/posts/1749308711913999</a>						
83	《戏曲知多少》《火烧临江楼》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1749311158580421">https://www.facebook.com/namhwaoperasg/posts/1749311158580421</a>	31-Aug-20	Digital			563	676
84	《戏曲鉴赏》之《草木相伴渡光阴》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1782703225241214">https://www.facebook.com/namhwaoperasg/posts/1782703225241214</a>	3-Sep-20	Digital			2,984	3,845
85	《煮茶论英雄》南华名人谈 第四集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1785159978328872">https://www.facebook.com/namhwaoperasg/posts/1785159978328872</a> <a href="https://www.facebook.com/namhwaoperasg/videos/329484891535426/">https://www.facebook.com/namhwaoperasg/videos/329484891535426/</a>	5-Sep-20	Digital			18,431	23,301
86	P184 Global Community Day 2020 (2020年全球社区日) Projected 25-30 People = 200, Age 17-25	OPERA	Nam Hwa Opera is honoured to be invited to present online workshop on Global Community Day 2020, hosted by Temasek Polytechnic in English from 30/10/2020 to 30/11/2020. On 12/11/2020, we shared publicity collaterals that invite interested parties to join the Virtual Cultural Workshop on our online platform.. <a href="https://facebook.com/namhwaoperasg/posts/1852770104901192">https://facebook.com/namhwaoperasg/posts/1852770104901192</a> The event was a great success. Photos behind-the-scenes were shared on 02/12/2020 on our platform. <a href="https://facebook.com/namhwaoperasg/posts/1871296066381929">https://facebook.com/namhwaoperasg/posts/1871296066381929</a>	9-Sep-20	Digital		200		
87	《戏曲鉴赏》之《铁路踏破贺兰山》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1787102498134620">https://www.facebook.com/namhwaoperasg/posts/1787102498134620</a>	10-Sep-20	Digital			3,827	4,935
88	《潮味 - 潮艺 - 潮人情》南华名人谈 第五集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1791812810996922">https://www.facebook.com/namhwaoperasg/posts/1791812810996922</a> <a href="https://www.facebook.com/namhwaoperasg/videos/1278259379191783/">https://www.facebook.com/namhwaoperasg/videos/1278259379191783/</a> <a href="https://www.facebook.com/namhwaoperasg/posts/1793411860837017">https://www.facebook.com/namhwaoperasg/posts/1793411860837017</a>	12-Sep-20	Digital			11,985	14,254
89	《戏曲鉴赏》之《似曾相识同一心》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1795440373967499">https://www.facebook.com/namhwaoperasg/posts/1795440373967499</a>	17-Sep-20	Digital			3,521	4,666
90	《可歌可泣道人生》南华名人谈 第六集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1798681810310022">https://www.facebook.com/namhwaoperasg/posts/1798681810310022</a> <a href="https://www.facebook.com/namhwaoperasg/videos/945895455932532/">https://www.facebook.com/namhwaoperasg/videos/945895455932532/</a>	19-Sep-20	Digital			13,985	18,046
91	《戏曲鉴赏》《一场惊变骤来到》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1802487766596093">https://www.facebook.com/namhwaoperasg/posts/1802487766596093</a>	24-Sep-20	Digital			4,754	5,884
92	戏曲大观园 《游龙戏凤》	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1804559843055552">https://www.facebook.com/namhwaoperasg/posts/1804559843055552</a> <a href="https://www.facebook.com/namhwaoperasg/videos/1004265220047493/">https://www.facebook.com/namhwaoperasg/videos/1004265220047493/</a>	25-Sep-20	Digital			37,324	44,412
93	《博才双林会》南华名人谈 第七集	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1805705652940971">https://www.facebook.com/namhwaoperasg/posts/1805705652940971</a> <a href="https://www.facebook.com/namhwaoperasg/videos/747214312503073/">https://www.facebook.com/namhwaoperasg/videos/747214312503073/</a>	26-Sep-20	Digital			5,175	6,339
94	南华名人谈第八集 《古老传说的青春梦》	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/686442942300451/">https://facebook.com/namhwaoperasg/videos/686442942300451/</a>	3-Oct-20	Digital			7,329	9,657
95	《戏曲鉴赏》潮剧选段《往事历历眼前》摘自原创「情断昆吾剑」	OPERA	<a href="https://www.facebook.com/namhwaoperasg/posts/1814582638719939">https://www.facebook.com/namhwaoperasg/posts/1814582638719939</a>	8-Oct-20	Digital			1,610	2,184
96	南华名人谈 第九集 《传薪·创新》	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/925114784683515/">https://facebook.com/namhwaoperasg/videos/925114784683515/</a>	10-Oct-20	Digital			6,389	8,212
97	《戏曲鉴赏》潮剧选段《江湖虚名今看透》摘自原创「情断昆吾剑」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1823048881206648">https://facebook.com/namhwaoperasg/posts/1823048881206648</a>	15-Oct-20	Digital			2,279	3,065
98	《戏曲鉴赏》潮剧选段《心香一瓣寄深情》摘自原创「情断昆吾剑」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1830206990490837">https://facebook.com/namhwaoperasg/posts/1830206990490837</a>	22-Oct-20	Digital			2,681	3,455
99	南华名人谈第十集《善谈·善堂》	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/408676287197783/">https://facebook.com/namhwaoperasg/videos/408676287197783/</a>	24-Oct-20	Digital			7,232	9,073
100	《戏曲鉴赏》潮剧选段《山风飒飒透心寒》摘自原创「情断昆吾剑」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1835180329993503">https://facebook.com/namhwaoperasg/posts/1835180329993503</a>	29-Oct-20	Digital			9,242	11,850
101	P182 - The Tale of Su Liu Niang 《苏六娘的故事》	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1839835266194676">https://facebook.com/namhwaoperasg/posts/1839835266194676</a>	30-Oct-20	Digital			36,035	53,745
102	《戏曲鉴赏》潮剧选段《人生至亲是骨肉》摘自原创「情断昆吾剑」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1845585455619657">https://facebook.com/namhwaoperasg/posts/1845585455619657</a>	5-Nov-20	Digital			1,143	1,656
103	P190 Ai Tong School – P5 Chinese Opera Workshop 2020	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report. / Annual Report 2020/2021	10-Nov-20	Physical	360			
104	《戏曲鉴赏》潮剧选段《阵阵疑魂暗自生》摘自原创「情断昆吾剑」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1850789181765951">https://facebook.com/namhwaoperasg/posts/1850789181765951</a>	12-Nov-20	Digital			1,039	1,595
105	《戏曲鉴赏》潮剧选段《郊外得救》摘自「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1859541970890672">https://facebook.com/namhwaoperasg/posts/1859541970890672</a>	19-Nov-20	Digital			14,341	16,825
106	P189 - Nam Hwa Blazes : Dazzling Diversity 万紫千红之《戏曲精粹·戏苑百家》 - Episode 1	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/187069949746696/">https://facebook.com/namhwaoperasg/videos/187069949746696/</a>	21-Nov-20	Digital			17,387	22,574
107	《戏曲鉴赏》潮剧选段《辞别定情》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1864811490363720">https://facebook.com/namhwaoperasg/posts/1864811490363720</a>	26-Nov-20	Digital			13,540	16,296
108	P189 - Nam Hwa Blazes : Dazzling Diversity 万紫千红之《戏曲精粹·戏苑百家》 - Episode 2	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/129290705439750/">https://facebook.com/namhwaoperasg/videos/129290705439750/</a>	28-Nov-20	Digital			14,636	19,803
109	《戏曲大观园》聆听梨园故事·重温经典好戏	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1869388553239347">https://facebook.com/namhwaoperasg/posts/1869388553239347</a>	30-Nov-20	Digital			2,014	3,069

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type	Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
110	《戏曲鉴赏》潮剧选段《贵女》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1871195509725318">https://facebook.com/namhwaoperasg/posts/1871195509725318</a>	3-Dec-20	Digital			7,936	9,691
111	《戏曲鉴赏》潮剧选段《信藏隐患》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1877754502402752">https://facebook.com/namhwaoperasg/posts/1877754502402752</a>	10-Dec-20	Digital			4,969	5,944
112	P197 - Stewards of Intangible Cultural Heritage Award 2020 Ceremony – Teochew and Music 《新加坡非物质文化遗产传承人颁奖典礼》 Total 6 groups or individual winners were invited to attend the ceremony.	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. Invited by National Heritage Board to provide opera performance. The 7 photos of the live performance at the ceremony have been shared online on May 1, 2021.  <a href="https://facebook.com/namhwaoperasg/posts/1900127006832168">https://facebook.com/namhwaoperasg/posts/1900127006832168</a>	11-Dec-20	Physical				
113	P194 - Culture Fun Camp Dec 2020	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. A 2 days children's school holiday Fun Camp jointly organized by Nam Hwa Opera and SCCC. On 14/11/2020, 178 potosto to share children's laughs with everyone were posted on 22/12/2020.  <a href="https://facebook.com/namhwaoperasg/posts/1888784297966439">https://facebook.com/namhwaoperasg/posts/1888784297966439</a>	16-Dec-20	Physical	40			
114	《戏曲鉴赏》潮剧选段《毁约情变》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1883805345131001">https://facebook.com/namhwaoperasg/posts/1883805345131001</a>	17-Dec-20	Digital			12,783	14,564
115	《戏曲大观园》一唱一和 珠联璧合	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/149491043622034/">https://facebook.com/namhwaoperasg/videos/149491043622034/</a>	19-Dec-20	Digital			26,850	33,735
116	P198 -Four Seas Chaoyin Global Teochew Opera Fan 《四海潮音,全球潮剧票友汇》	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report. Event online loading platform is Shantou Radio and Television Station, TV screen channel and others Shantou event.	20-Dec-20	Digital				
117	《戏曲鉴赏》潮剧选段《书房解救》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1889383831239819">https://facebook.com/namhwaoperasg/posts/1889383831239819</a>	24-Dec-20	Digital			14,632	18,573
118	P199 - Chingay 2021 – Light of Hope 《妆艺游行·希望之光·传达关爱》	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. Event online loading platform is Mediacorp Theatre on television and online channels. Invited by People Association to showcase opera performance.	27-Dec-20	Digital				
119	《戏曲鉴赏》潮剧选段《劝郎迁善》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1894828120695390">https://facebook.com/namhwaoperasg/posts/1894828120695390</a>	31-Dec-20	Digital			3,982	5,015
120	《戏曲鉴赏》潮剧选段《荒江追杀》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1901573836687485">https://facebook.com/namhwaoperasg/posts/1901573836687485</a>	7-Jan-21	Digital			4,704	6,262
121	P195 Nam Hua High School – Chinese Opera Workshop for Sec 2 Students	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021.	14-Jan-21	Physical	216			
122	《戏曲鉴赏》潮剧选段《泣血告神》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1907123172799218">https://facebook.com/namhwaoperasg/posts/1907123172799218</a>	14-Jan-21	Digital			6,401	7,297
123	《戏曲鉴赏》潮剧选段《公堂怒告》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1910664119111790">https://facebook.com/namhwaoperasg/posts/1910664119111790</a>	21-Jan-21	Digital			4,275	5,218
124	《戏曲大观园》琴瑟和鸣	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/146472533825376/">https://facebook.com/namhwaoperasg/videos/146472533825376/</a>	22-Jan-21	Digital			11,788	14,383
125	《戏曲鉴赏》潮剧选段《后堂对唱》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1918808961630639">https://facebook.com/namhwaoperasg/posts/1918808961630639</a>	28-Jan-21	Digital			1,277	1,452
126	P203 - Nam Hwa Blazes - The New Waves万紫千红之《新潮澎湃》- Live Performance	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. Perform excerpts of opera skits by our own actors to introduce and share the art form to a wider audience group. - artistes from NHOL.  101 photos sharing: <a href="https://facebook.com/namhwaoperasg/posts/1937976033047265">https://facebook.com/namhwaoperasg/posts/1937976033047265</a>	31-Jan-21	Physical	85			
127	《戏曲鉴赏》潮剧选段《大义灭亲》摘自原创「告亲夫」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1922581537920048">https://facebook.com/namhwaoperasg/posts/1922581537920048</a>	4-Feb-21	Digital			4,816	5,551
128	P201 - Digital River Hongbao Show 2021 《春到河畔线上演出》	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report. Event online loading platform is through the official website stipulated by the organiser Singapore Federation of Chinese Clan Associatio. The filmed performance has shared on our online platform on 17/02/2021.  <a href="https://facebook.com/namhwaoperasg/posts/1933504620161073">https://facebook.com/namhwaoperasg/posts/1933504620161073</a>	7-Feb-21	Digital				
129	2021 New Year Lunar Celebration Video 《线上贺新春-南华新春贺岁档视频》	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1928317067346495">https://facebook.com/namhwaoperasg/posts/1928317067346495</a>	11-Feb-21	Digital			7,580	10,483
130	P203 - Nam Hwa Blazes - The New Waves万紫千红之《新潮澎湃》- Online Premiere	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/142387047702845/">https://facebook.com/namhwaoperasg/videos/142387047702845/</a>	12-Feb-21	Digital			15,116	17,891
131	P200 - River Hongbao Show 2021 – Mediacorp 《新加坡派 春到河畔2021》	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. Event online loading platform is Mediacorp Theatre on television and online channels.	16-Feb-21	Digital				
132	《戏曲鉴赏》潮剧选段《祝寿惊变》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1933545590156976">https://facebook.com/namhwaoperasg/posts/1933545590156976</a>	18-Feb-21	Digital			2,001	2,487
133	P204 Chinese Opera Workshop for Victoria School	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021.	22-Feb-21	Digital		230		

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type		Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)	
134	《戏曲鉴赏》潮剧选段《枫树坡夜祭》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1937950623049806">https://facebook.com/namhwaoperasg/posts/1937950623049806</a>	25-Feb-21	Digital				3,654	4,194
135	《戏曲鉴赏》潮剧选段《上朝密奏》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1944615385716663">https://facebook.com/namhwaoperasg/posts/1944615385716663</a>	4-Mar-21	Digital				2,401	2,825
136	P207- Nam Hwa Blazes - The New Chinese Culture Show of the International Teochew Drama Fans Exchange 万紫千红之《国际潮剧票友交流之新中文化汇演》	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/1005236566670959/">https://facebook.com/namhwaoperasg/videos/1005236566670959/</a>	7-Mar-21	Digital				17,370	19,466
137	《戏曲鉴赏》潮剧选段《内宫下诏》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1949838865194315">https://facebook.com/namhwaoperasg/posts/1949838865194315</a>	11-Mar-21	Digital				2,036	2,474
138	P209 - <Chao Sheng Liu Ying> Seminar 《潮声留影寻踪迹》讲座	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. Mandarin Docent Committee of National Museum of Singapore 国家博物馆中文义务导览组执委 invited Nam Hwa to provide a seminar, Talk cum Performance through ZOOM.	13-Mar-21	Digital					
139	P205 - Culture Fun Camp Mar 2021	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. 2 days Fun Camp for children, co-organized by Nam Hwa Opera and Singapore Chinese Cultural Centre. 179 potosto to share children's laughs with everyone were posted on 25/03/2021. <a href="https://facebook.com/namhwaoperasg/posts/1960830287428506">https://facebook.com/namhwaoperasg/posts/1960830287428506</a>	15-Mar-21	Physical		40			
140	《戏曲鉴赏》潮剧选段《密谋和番》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1955455561299312">https://facebook.com/namhwaoperasg/posts/1955455561299312</a>	18-Mar-21	Digital				1,608	1,965
141	《戏曲大观园》花好月圆	OPERA	<a href="https://facebook.com/namhwaoperasg/videos/287005283035714/">https://facebook.com/namhwaoperasg/videos/287005283035714/</a>	19-Mar-21	Digital				13,906	16,282
142	P208 - Nam Hwa Blazes - The Blossom 万紫千红之《枝繁叶茂》	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021. The live performance was shared on our online platform on 10/04/2021. <a href="https://facebook.com/namhwaoperasg/videos/777770279842066/">https://facebook.com/namhwaoperasg/videos/777770279842066/</a>	21-Mar-21	Physical		90			
143	P210 Chinese Opera Workshop for Chua Chu Kang Secondary	OPERA	Please refer to the writeup in FY2020 Major Company – Year-End Report / Annual Report 2020/2021.	23-Mar-21	Physical		143			
144	《戏曲鉴赏》潮剧选段《应旨串珠》摘自原创「刘明珠」	OPERA	<a href="https://facebook.com/namhwaoperasg/posts/1959985040846364">https://facebook.com/namhwaoperasg/posts/1959985040846364</a>	25-Mar-21	Digital				3,607	3,934
145	Lion's Mischief Jazz Version (狮子戏球爵士版)	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/229534224917462/">https://www.facebook.com/namhwateochewensemble/videos/229534224917462/</a>	7-Apr-20	Digital				1,847	2,494
146	Traditional version' of Lion's Mischief (狮子戏球)	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/667509530729106/">https://www.facebook.com/namhwateochewensemble/videos/667509530729106/</a>	7-Apr-20	Digital				5,979	7,480
147	NHME Live! Ep 1: Lunchtime with NHME! - Promotion	NHME	<a href="https://www.facebook.com/namhwateochewensemble/photos/a.117209179940724/117189699942672">https://www.facebook.com/namhwateochewensemble/photos/a.117209179940724/117189699942672</a>	12-Apr-20	Digital				1,912	2,382
148	NHME Live! Ep 1: Lunchtime with NHME! (Live)	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/635924967263451/">https://www.facebook.com/namhwateochewensemble/videos/635924967263451/</a>	14-Apr-20	Digital				2,017	2,319
149	《龙腾盛世》	NHME	<a href="https://youtu.be/-M5CGnVdNDE">https://youtu.be/-M5CGnVdNDE</a>	20-Apr-20	Digital				217	277
150	NHME Live! Ep 2: Growing up Teochew!	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/899835373813454/">https://www.facebook.com/namhwateochewensemble/videos/899835373813454/</a>	21-Apr-20	Digital				1,634	1,958
151	《牛斗虎》	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/1151230628584458/">https://www.facebook.com/namhwateochewensemble/videos/1151230628584458/</a>	24-Apr-20	Digital				3,618	4,039
152	NHME Live! Ep 3: Friendships	NHME	<a href="https://www.facebook.com/namhwateochewensemble/posts/124478945880414">https://www.facebook.com/namhwateochewensemble/posts/124478945880414</a>	25-Apr-20	Digital				111	149
153	NHME Live! Ep 3: Friendships	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/816391355794877/">https://www.facebook.com/namhwateochewensemble/videos/816391355794877/</a>	28-Apr-20	Digital				1,454	1,766
154	NHME Live! Ep 4: Science & Music	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/953223318463566/">https://www.facebook.com/namhwateochewensemble/videos/953223318463566/</a>	3-May-20	Digital				401	505
155	NHME Live! Ep 4: Science & Music	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/953223318463566/">https://www.facebook.com/namhwateochewensemble/videos/953223318463566/</a>	5-May-20	Digital				791	958
156	NHME Live! Ep 5: The World of Teochew Music (ft. Bright Ong)	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/608118583122186/">https://www.facebook.com/namhwateochewensemble/videos/608118583122186/</a>	9-May-20	Digital				1,046	1,241
157	NHME Live! Ep 5: The World of Teochew Music (ft. Bright Ong)	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/608118583122186/">https://www.facebook.com/namhwateochewensemble/videos/608118583122186/</a>	12-May-20	Digital				1,707	1,980
158	NHME Live! Ep 6: A Night of Teochew Music	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/265234778191070/">https://www.facebook.com/namhwateochewensemble/videos/265234778191070/</a>	18-May-20	Digital				361	443
159	NHME Live! Ep 6: A Night of Teochew Music	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/265234778191070/">https://www.facebook.com/namhwateochewensemble/videos/265234778191070/</a>	19-May-20	Digital				1,372	1,591
160	Selamat Hari Raya Aidilfitri	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/264848944924361/">https://www.facebook.com/namhwateochewensemble/videos/264848944924361/</a>	24-May-20	Digital				14,947	16,748
161	《潮音潮曲》：名曲名段文艺晚会	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/2981237928637769/">https://www.facebook.com/namhwateochewensemble/videos/2981237928637769/</a>	1-Jun-20	Digital				201	258
162	《潮音潮曲》：名曲名段文艺晚会	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/2981237928637769/">https://www.facebook.com/namhwateochewensemble/videos/2981237928637769/</a>	2-Jun-20	Digital				10,942	12,306
163	《龙腾胜世》	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/55148668875589/">https://www.facebook.com/namhwateochewensemble/videos/55148668875589/</a>	6-Jun-20	Digital				985	1,183
164	《龙腾胜世》	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/55148668875589/">https://www.facebook.com/namhwateochewensemble/videos/55148668875589/</a>	6-Jun-20	Digital				269	328
165	Question on Name of traditional teochew musical instruments	NHME	<a href="https://www.instagram.com/p/CBKjmFzHFus/?utm_source=ig_web_button_share_sheet&amp;fbclid=IwAR1s5zKtt_m1WtDrQ25jNdoRSqixbZBUFMmMBraXDTiK7HyOXDrRDGYxhyA">https://www.instagram.com/p/CBKjmFzHFus/?utm_source=ig_web_button_share_sheet&amp;fbclid=IwAR1s5zKtt_m1WtDrQ25jNdoRSqixbZBUFMmMBraXDTiK7HyOXDrRDGYxhyA</a>	8-Jun-20	Digital				190	236
166	艺满中秋 2018	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/563746297900058/">https://www.facebook.com/namhwateochewensemble/videos/563746297900058/</a>	9-Jun-20	Digital				1,061	1,275
167	艺满中秋 2018	NHME	<a href="https://www.facebook.com/namhwateochewensemble/videos/563746297900058/">https://www.facebook.com/namhwateochewensemble/videos/563746297900058/</a>	9-Jun-20	Digital				172	210

PROGRAMMES SHEET FOR FINANCIAL PERIOD ENDED MAR Y2021

No.	Title of Project	Dept	Description of Project & Links	Date	Type	Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
168	Get to known NHME - When NHME was Establishment	NHME	<a href="https://www.instagram.com/p/CBKjmFzHFus/?utm_source=ig_web_button_share_sheet&amp;fbclid=IwAR1s5zKtt_m1WtDrQ25jNdoRSqixbZBUFmMmBraXDTiK7HyOXDrRDGYxhyA">https://www.instagram.com/p/CBKjmFzHFus/?utm_source=ig_web_button_share_sheet&amp;fbclid=IwAR1s5zKtt_m1WtDrQ25jNdoRSqixbZBUFmMmBraXDTiK7HyOXDrRDGYxhyA</a>	9-Jun-20	Digital			215	258
169	The Strings 弦乐 - Introduce our first instrument family	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/pcb.149861753342133/149861560008819/">https://www.facebook.com/namhwateocheweensemble/photos/pcb.149861753342133/149861560008819/</a>	11-Jun-20	Digital			1,083	1,287
170	Get to known NHME - NHME's Goal of Establishment	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/15041306620511/">https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/15041306620511/</a>	12-Jun-20	Digital			444	538
171	The Pluck Strings 弹拨乐 - Introducing the second instrument family	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/pcb.152462836415358/152462673082041/">https://www.facebook.com/namhwateocheweensemble/photos/pcb.152462836415358/152462673082041/</a>	15-Jun-20	Digital			456	551
172	《万紫千红之多元文化主“艺”》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/261908138207350/">https://www.facebook.com/namhwateocheweensemble/videos/261908138207350/</a>	16-Jun-20	Digital			9,923	11,431
173	《万紫千红之多元文化主“艺”》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/261908138207350/">https://www.facebook.com/namhwateocheweensemble/videos/261908138207350/</a>	16-Jun-20	Digital			179	208
174	Get to known NHME - Total Number of Musicians of NHME	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/152977253030583/">https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/152977253030583/</a>	16-Jun-20	Digital			185	226
175	吹管乐 - Here we have the third instrument family	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/pcb.153767176284924/153767106284931/">https://www.facebook.com/namhwateocheweensemble/photos/pcb.153767176284924/153767106284931/</a>	18-Jun-20	Digital			194	241
176	Mid-autumn 2019	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/posts/156454969349478">https://www.facebook.com/namhwateocheweensemble/posts/156454969349478</a>	23-Jun-20	Digital			125	157
177	Mid-autumn 2019	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/699276187560046/">https://www.facebook.com/namhwateocheweensemble/videos/699276187560046/</a>	23-Jun-20	Digital			2,261	2,905
178	Get to known NHME - NHME Performance Genres	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/156345249360450/">https://www.facebook.com/namhwateocheweensemble/photos/a.117209179940724/156345249360450/</a>	23-Jun-20	Digital			203	246
179	打击乐器	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/pcb.157299275931714/157299179265057/">https://www.facebook.com/namhwateocheweensemble/photos/pcb.157299275931714/157299179265057/</a>	25-Jun-20	Digital			479	596
180	Q&A - Puzzle game on traditional Teochew instruments	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/photos/pcb.160199532308355/160199505641691/">https://www.facebook.com/namhwateocheweensemble/photos/pcb.160199532308355/160199505641691/</a>	29-Jun-20	Digital			213	288
181	Stories behind the ensemble and challenges that faced by musicians	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/285261169504533/">https://www.facebook.com/namhwateocheweensemble/videos/285261169504533/</a>	30-Jun-20	Digital			1,402	1,743
182	Make your very own Rattle Drum	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/2977376365716112/">https://www.facebook.com/namhwateocheweensemble/videos/2977376365716112/</a>	3-Jul-20	Digital			875	1,179
183	Nam Hwa Blazes 2019	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/748997522536146/">https://www.facebook.com/namhwateocheweensemble/videos/748997522536146/</a>	7-Jul-20	Digital			1,787	2,230
184	Nam Hwa Blazes 2019	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/748997522536146/">https://www.facebook.com/namhwateocheweensemble/videos/748997522536146/</a>	7-Jul-20	Digital			136	179
185	考验一下自己的音乐感和反应	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/740248726764610/">https://www.facebook.com/namhwateocheweensemble/videos/740248726764610/</a>	13-Jul-20	Digital			483	650
186	The first episode of NHME musicians challenge	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/2649137855300807/">https://www.facebook.com/namhwateocheweensemble/videos/2649137855300807/</a>	30-Jul-20	Digital			4,478	5,452
187	The second episode of NHME Musicians Challenge	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/680877915838177/">https://www.facebook.com/namhwateocheweensemble/videos/680877915838177/</a>	3-Aug-20	Digital			1,522	1,853
188	'Harmonious Passion'	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/721640641963998/">https://www.facebook.com/namhwateocheweensemble/videos/721640641963998/</a>	5-Aug-20	Digital			762	982
189	'Harmonious Passion'	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/772390806844200/">https://www.facebook.com/namhwateocheweensemble/videos/772390806844200/</a>	11-Aug-20	Digital			3,216	3,904
190	Special for Celebration - 中秋佳节之《盼明月》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/403712727300797/">https://www.facebook.com/namhwateocheweensemble/videos/403712727300797/</a>	1-Oct-20	Digital			2,963	3,934
191	Weekly Live Shows - 潮州细乐演奏轻六调《思凡》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/400618247615784/">https://www.facebook.com/namhwateocheweensemble/videos/400618247615784/</a>	25-Oct-20	Digital			2,525	3,370
192	Weekly Live Shows - 潮州细乐演奏活五调《柳青娘》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/811463809677820/">https://www.facebook.com/namhwateocheweensemble/videos/811463809677820/</a>	10-Nov-20	Digital			3,444	4,272
193	Weekly Live Shows - 潮乐锣鼓：小锣鼓	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/464761007847725/">https://www.facebook.com/namhwateocheweensemble/videos/464761007847725/</a>	1-Dec-20	Digital			3,154	3,775
194	Weekly Live Shows - 黄英贵老师：椰胡独奏	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/386789255864592/">https://www.facebook.com/namhwateocheweensemble/videos/386789255864592/</a>	2-Dec-20	Digital			476	684
195	Promotion and Knowledge - "The World of Teochew Music" by Gildon Choo & Bright Ong	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/816097489236538/">https://www.facebook.com/namhwateocheweensemble/videos/816097489236538/</a>	3-Dec-20	Digital			2,908	3,426
196	Weekly Live Shows - 潮乐锣鼓：苏锣鼓	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/748107482754751/">https://www.facebook.com/namhwateocheweensemble/videos/748107482754751/</a>	8-Dec-20	Digital			1,535	2,136
197	Weekly Live Shows - 潮乐锣鼓：大锣鼓	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/243096197148130/">https://www.facebook.com/namhwateocheweensemble/videos/243096197148130/</a>	15-Dec-20	Digital			1,953	2,323
198	Special for Celebration - 传统潮乐 - 圣诞节庆	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/872389596897502/">https://www.facebook.com/namhwateocheweensemble/videos/872389596897502/</a>	24-Dec-20	Digital			23,294	24,872
199	Special for Celebration - 喜迎新春·潮乐贺岁！《新年歌》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/2892809287670155/">https://www.facebook.com/namhwateocheweensemble/videos/2892809287670155/</a>	17-Feb-21	Digital			6,232	6,427
200	Special for Celebration - 喜迎新春·潮乐贺岁！《画眉跳架》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/878548366271254/">https://www.facebook.com/namhwateocheweensemble/videos/878548366271254/</a>	19-Feb-21	Digital			804	902
201	Special for Celebration - 喜迎新春·潮乐贺岁！《锣鼓齐鸣迎新春》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/437653930904120/">https://www.facebook.com/namhwateocheweensemble/videos/437653930904120/</a>	21-Feb-21	Digital			4,010	4,233
202	Special for Celebration - 喜迎新春·潮乐贺岁！《龙腾盛世》	NHME	<a href="https://www.facebook.com/namhwateocheweensemble/videos/128563765821317/">https://www.facebook.com/namhwateocheweensemble/videos/128563765821317/</a>	23-Feb-21	Digital			2,659	2,766
203	Teochew movie brochures with English and Malay descriptions	YKLTCCRC	<a href="https://facebook.com/yeokheelimtrcscg/posts/146049886934437">https://facebook.com/yeokheelimtrcscg/posts/146049886934437</a>	8-Apr-20	Digital			1,800	2,209
204	Yeo Khee Lim Teochew Culture Research Centre introduction video (Extended Version)	YKLTCCRC	<a href="https://facebook.com/yeokheelimtrcscg/posts/148296283376464">https://facebook.com/yeokheelimtrcscg/posts/148296283376464</a>	15-Apr-20	Digital			5,282	6,466
205	Pre-Wednesday Post - Interactive photo questionnaire with viewers	YKLTCCRC	<a href="https://facebook.com/yeokheelimtrcscg/posts/149717919900967">https://facebook.com/yeokheelimtrcscg/posts/149717919900967</a>	18-Apr-20	Digital			695	806
206	Routine Wednesday post - Introduction to Teochew Song Book	YKLTCCRC	<a href="https://facebook.com/yeokheelimtrcscg/posts/150417939830965">https://facebook.com/yeokheelimtrcscg/posts/150417939830965</a>	22-Apr-20	Digital			1,271	1,414
207	Pre-Wednesday Post - Interactive questionnaire with viewers on Coming of Age tradition (Part 1)	YKLTCCRC	<a href="https://www.facebook.com/yeokheelimtrcscg/photos/a.153167929555966/153167962889296/?type=3">https://www.facebook.com/yeokheelimtrcscg/photos/a.153167929555966/153167962889296/?type=3</a>	28-Apr-20	Digital			515	614
208	Routine Wednesday post - Coming of Age post (Part 1)	YKLTCCRC	<a href="https://www.facebook.com/yeokheelimtrcscg/photos/a.153498912856201/153498932856199/?type=3">https://www.facebook.com/yeokheelimtrcscg/photos/a.153498912856201/153498932856199/?type=3</a>	29-Apr-20	Digital			38	42
209	Routine Wednesday post - Coming of Age post (Part 1)	YKLTCCRC	<a href="https://www.facebook.com/yeokheelimtrcscg/posts/153509796188446">https://www.facebook.com/yeokheelimtrcscg/posts/153509796188446</a>	29-Apr-20	Digital			268	315

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No.	Title of Project	Dept	Description of Project & Links	Date	Type	Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
210	Pre-Wednesday Post - Interactive questionnaire with viewers on Coming of Age tradition (Part 2)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.155424355996990/155424372663655/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.155424355996990/155424372663655/?type=3</a>	5-May-20	Digital			6,149	6,540
211	Routine Wednesday post - Coming of Age post (Part 2)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.155735065965919/155735125965913/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.155735065965919/155735125965913/?type=3</a>	6-May-20	Digital			114	119
212	Routine Wednesday post - Coming of Age post (Part 2)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/155740075965418">https://www.facebook.com/yeokheelimtrcsg/posts/155740075965418</a>	6-May-20	Digital			369	451
213	Pre-Wednesday Post - Interactive questionnaire with viewers on Teochew opera movies	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/157330679139691">https://www.facebook.com/yeokheelimtrcsg/posts/157330679139691</a>	12-May-20	Digital			1,360	1,649
214	Routine Wednesday post - First Teochew Opera movie screened in Singapore	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.158002195739206/158003079072451/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.158002195739206/158003079072451/?type=3</a>	13-May-20	Digital			284	333
215	Routine Wednesday post - First Teochew Opera movie screened in Singapore	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/158004079072351">https://www.facebook.com/yeokheelimtrcsg/posts/158004079072351</a>	13-May-20	Digital			377	453
216	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/160370872169005">https://www.facebook.com/yeokheelimtrcsg/posts/160370872169005</a>	19-May-20	Digital			291	344
217	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.160114795527946/160115098861249/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.160114795527946/160115098861249/?type=3</a>	19-May-20	Digital			205	220
218	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160406202165472/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160406202165472/?type=3</a>	20-May-20	Digital			191	205
219	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160422428830516/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160422428830516/?type=3</a>	20-May-20	Digital			92	103
220	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160426568830102/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.160406198832139/160426568830102/?type=3</a>	20-May-20	Digital			353	429
221	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/160427092163383">https://www.facebook.com/yeokheelimtrcsg/posts/160427092163383</a>	20-May-20	Digital			305	383
222	Friday Post - Welcoming the weekends with a Teochew Song by Wang Sha and Ye Feng (Track 1 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/160697868802972">https://www.facebook.com/yeokheelimtrcsg/posts/160697868802972</a>	22-May-20	Digital			8,400	10,495
223	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 2 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.162182411987851/162182421987850/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.162182411987851/162182421987850/?type=3</a>	26-May-20	Digital			576	689
224	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 2 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/162260678646691">https://www.facebook.com/yeokheelimtrcsg/posts/162260678646691</a>	26-May-20	Digital			294	352
225	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 2 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.162510545288371/162510648621694/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.162510545288371/162510648621694/?type=3</a>	27-May-20	Digital			237	268
226	Friday Post - Welcoming the weekends with a Teochew Song by Wang Sha and Ye Feng (Track 2 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/163058685233557">https://www.facebook.com/yeokheelimtrcsg/posts/163058685233557</a>	29-May-20	Digital			1,977	2,781
227	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 3 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.164262575113168/164262671779825/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.164262575113168/164262671779825/?type=3</a>	2-Jun-20	Digital			359	438
228	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 3 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.164262575113168/164591868413572/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.164262575113168/164591868413572/?type=3</a>	2-Jun-20	Digital			296	337
229	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 3 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.164610038411755/164610125078413/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.164610038411755/164610125078413/?type=3</a>	3-Jun-20	Digital			128	149
230	Friday Post - Welcoming the weekends with a Teochew Song by Wang Sha and Ye Feng (Track 3 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/164888511717241">https://www.facebook.com/yeokheelimtrcsg/posts/164888511717241</a>	5-Jun-20	Digital			3,000	3,599
231	Tuesday Post - Interactive questionnaire with viewers on our local celebrities Wang Sha and Ye Feng (Part 3 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.166449538227805/166449681561124/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.166449538227805/166449681561124/?type=3</a>	9-Jun-20	Digital			285	311
232	Wednesday Post - Answers to questionnaire on Wang Sha and Ye Feng posted on Tuesday (Part 4 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.166760131530079/166760148196744/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.166760131530079/166760148196744/?type=3</a>	10-Jun-20	Digital			212	260
233	Friday Post - Welcoming the weekends with a Teochew Song by Wang Sha and Ye Feng (Track 4 of 4)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/166799524859473">https://www.facebook.com/yeokheelimtrcsg/posts/166799524859473</a>	12-Jun-20	Digital			23,300	27,824
234	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (1/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168546711351421/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168546711351421/?type=3</a>	16-Jun-20	Digital			517	647
235	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (1/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168597534679672/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168597534679672/?type=3</a>	16-Jun-20	Digital			30	36
236	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (1/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168598208012938/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.168546461351446/168598208012938/?type=3</a>	16-Jun-20	Digital			1,093	1,679
237	Collated Post for Wang Sha Ye Feng series	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/168784977994261">https://www.facebook.com/yeokheelimtrcsg/posts/168784977994261</a>	17-Jun-20	Digital			12,397	13,881
238	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (2/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.169407271265365/169407277932031/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.169407271265365/169407277932031/?type=3</a>	19-Jun-20	Digital			857	1,102
239	Chinese Festival - Dragon Boat Festival Special (Q & A)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.170633921142700/170633937809365/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.170633921142700/170633937809365/?type=3</a>	23-Jun-20	Digital			733	919
240	Chinese Festival - Dragon Boat Festival Special (Answers to Q&A)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171537997718959/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171537997718959/?type=3</a>	26-Jun-20	Digital			333	417
241	Chinese Festival - Dragon Boat Festival Special (Answers to Q&A)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171543507718408/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171543507718408/?type=3</a>	26-Jun-20	Digital			148	161
242	Chinese Festival - Dragon Boat Festival Special (Answers to Q&A)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171559771050115/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.171537937718965/171559771050115/?type=3</a>	26-Jun-20	Digital			139	152

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No.	Title of Project	Dept	Description of Project & Links	Date	Type	Outreach Engagement		Digital Indicators - Facebook	
					Physical / Digital / Blended Programme	Physical Outreach	Digital Outreach	Digital Reach (Unique views)	Digital Consumption (Non-unique views)
243	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (3/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.172655020940590/172655090940583/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.172655020940590/172655090940583/?type=3</a>	30-Jun-20	Digital			609	767
244	Teochew Opera Actors/Actresses Photos Appreciation - Xiao Sheng Series (Bonus Encore Feature - Tan Chor Hwee)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.173600150846077/173600200846072/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.173600150846077/173600200846072/?type=3</a>	3-Jul-20	Digital			1,046	1,657
245	Teochew Opera Actors/Actresses Photos Appreciation - Cast/Group Photos	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.174743964065029/174743987398360/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.174743964065029/174743987398360/?type=3</a>	6-Jul-20	Digital			6,587	7,714
246	Teochew Opera Actors/Actresses Photos Appreciation - Hua Dan Series (1/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.175606760645416/175606793978746/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.175606760645416/175606793978746/?type=3</a>	10-Jul-20	Digital			3,572	4,569
247	Teochew Opera Actors/Actresses Photos Appreciation - Hua Dan Series (2/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.176698887202870/176698893869536/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.176698887202870/176698893869536/?type=3</a>	14-Jul-20	Digital			1,191	1,513
248	Teochew Opera Actors/Actresses Photos Appreciation - Hua Dan Series (3/3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.177619157110843/177619833777442/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.177619157110843/177619833777442/?type=3</a>	17-Jul-20	Digital			2,366	2,986
249	Teochew Opera Actors/Actresses Photos Appreciation - Hua Dan Series (Bonus Encore Feature - Fang Qiao Yu)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.178793850326707/178794223660003/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.178793850326707/178794223660003/?type=3</a>	21-Jul-20	Digital			1,366	1,594
250	Teochew Opera Actors/Actresses Photos Appreciation - Collated Post for Xiao Sheng and Hua Dan Series	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/179304666942292">https://www.facebook.com/yeokheelimtrcsg/posts/179304666942292</a>	23-Jul-20	Digital			12,725	14,377
251	Teochew opera movie brochures sharing (Part 1 of 3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/179674993571926">https://www.facebook.com/yeokheelimtrcsg/posts/179674993571926</a>	24-Jul-20	Digital			446	554
252	Teochew opera movie brochures sharing (Part 1 of 3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.179696483569777/179696490236443/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.179696483569777/179696490236443/?type=3</a>	24-Jul-20	Digital			350	436
253	Teochew opera movie brochures sharing (Part 2 of 3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.180756236797135/180756513463774/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.180756236797135/180756513463774/?type=3</a>	28-Jul-20	Digital			336	434
254	Teochew opera movie brochures sharing (Part 3 of 3)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.181564710049621/181564730049619/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.181564710049621/181564730049619/?type=3</a>	31-Jul-20	Digital			579	758
255	Su Liu Niang Topic Coverage (Part 1) - About Su Liu Niang	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/posts/198514231688002">https://www.facebook.com/yeokheelimtrcsg/posts/198514231688002</a>	6-Oct-20	Digital			2,252	2,688
256	On History Today: Premiere of Su Liu Niang Movie in Singapore 60 years ago	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/198133118392780">https://facebook.com/yeokheelimtrcsg/posts/198133118392780</a>	12-Oct-20	Digital			9,090	10,899
257	Su Liu Niang Topic Coverage (Part 2) - Response After Screening	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.200203711519054/200203734852385/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.200203711519054/200203734852385/?type=3</a>	13-Oct-20	Digital			542	671
258	Su Liu Niang Topic Coverage (Part 3) - Effects of Su Liu Niang (A)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/201942788011813">https://facebook.com/yeokheelimtrcsg/posts/201942788011813</a>	20-Oct-20	Digital			1,122	1,732
259	Su Liu Niang Topic Coverage (Part 4) - Effects of Su Liu Niang (B)	YKLT CRC	<a href="https://www.facebook.com/yeokheelimtrcsg/photos/a.203602801179145/203602814512477/?type=3">https://www.facebook.com/yeokheelimtrcsg/photos/a.203602801179145/203602814512477/?type=3</a>	27-Oct-20	Digital			1,288	1,731
260	Collated Post for Su Liu Niang Topic Coverage	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/204107807795311">https://facebook.com/yeokheelimtrcsg/posts/204107807795311</a>	29-Oct-20	Digital			1,608	1,906
261	Teochew Idioms Series - Post 1: 茶薄人情厚	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/206076704265088">https://facebook.com/yeokheelimtrcsg/posts/206076704265088</a>	6-Nov-20	Digital			2,667	3,792
262	Teochew Idioms Series - Post 2: 人熟礼唔熟	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/207381814134577">https://facebook.com/yeokheelimtrcsg/posts/207381814134577</a>	11-Nov-20	Digital			1,426	1,814
263	Teochew Idioms Series - Post 3: 老实终久在	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/209303140609111">https://facebook.com/yeokheelimtrcsg/posts/209303140609111</a>	18-Nov-20	Digital			1,341	1,685
264	Teochew Idioms Series - Post 4: 老丑坦白话	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/214337436772348">https://facebook.com/yeokheelimtrcsg/posts/214337436772348</a>	25-Nov-20	Digital			1,974	2,462
265	Teochew Idioms Series - Post 5: 平安当大赚	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/219187699620655">https://facebook.com/yeokheelimtrcsg/posts/219187699620655</a>	2-Dec-20	Digital			2,474	3,362
266	Teochew Idioms Series - Post 6: 面皮厚过寨墙	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/224051835800908">https://facebook.com/yeokheelimtrcsg/posts/224051835800908</a>	9-Dec-20	Digital			1,796	2,561
267	Teochew Idioms Series - Post 7: 齿痛正知齿痛人	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/228688262003932">https://facebook.com/yeokheelimtrcsg/posts/228688262003932</a>	16-Dec-20	Digital			3,304	3,965
268	Teochew Idioms Series - Post 8: 同个裸印印出来	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/229950221877736">https://facebook.com/yeokheelimtrcsg/posts/229950221877736</a>	18-Dec-20	Digital			3,975	4,611
269	Winter Solstice Post - Happy Winter Solstice	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/231869635019128">https://facebook.com/yeokheelimtrcsg/posts/231869635019128</a>	21-Dec-20	Digital			928	1,039
270	Teochew Idioms Series - Post 9: 小小生意会发家	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/232995401573218">https://facebook.com/yeokheelimtrcsg/posts/232995401573218</a>	23-Dec-20	Digital			2,594	3,242
271	Teochew Idioms Series - Post 10: 爱雅变做猴小姐	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/237118861160872">https://facebook.com/yeokheelimtrcsg/posts/237118861160872</a>	30-Dec-20	Digital			3,159	3,670
272	Teochew Idioms Series - Collated Post	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/241592594046832">https://facebook.com/yeokheelimtrcsg/posts/241592594046832</a>	6-Jan-21	Digital			4,165	4,858
273	P196 - Publication 10 Singapore Teochew Opera Scripts by Dr. Chua Soo Pong 《实叻埠十部戏 - 蔡曙鹏博士》	YKLT CRC	Publication of "Ten Teochew Opera from Singapore: Collection of Chua Soo Pong's Scripts" was executed by Yeo Khee Lim Teochew Culture Research Centre (YKLT CRC), printed with total 1,000 copies.	8-Jan-21					
274	Teochew Opera Artist Photos Sharing (Second Series) - Week 1 (Zhang Ying Yan)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/270271517845606">https://facebook.com/yeokheelimtrcsg/posts/270271517845606</a>	24-Feb-21	Digital			34,614	38,480
275	Teochew Opera Artist Photos Sharing (Second Series) - Week 2 (Ding Chu Qiao)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/274458110760280">https://facebook.com/yeokheelimtrcsg/posts/274458110760280</a>	3-Mar-21	Digital			28,492	30,736
276	Teochew Opera Artist Photos Sharing (Second Series) - Week 3 (Chen Li Li)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/278723777000380">https://facebook.com/yeokheelimtrcsg/posts/278723777000380</a>	10-Mar-21	Digital			6,010	6,599
277	Teochew Opera Artist Photos - Collated Post	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/282941789911912">https://facebook.com/yeokheelimtrcsg/posts/282941789911912</a>	17-Mar-21	Digital			373	429
278	Teochew Opera Artist Photos Sharing (Second Series) - Week 4 (Xia Fan)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/283040189902072">https://facebook.com/yeokheelimtrcsg/posts/283040189902072</a>	17-Mar-21	Digital			7,451	8,028
279	Teochew Opera Artist Photos Sharing (Second Series) - Week 5 (Chen Wen Chang)	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/287301309475960">https://facebook.com/yeokheelimtrcsg/posts/287301309475960</a>	24-Mar-21	Digital			18,867	20,928
280	Teochew Opera Artist Photos Sharing (Second Series) - Collated Post	YKLT CRC	<a href="https://facebook.com/yeokheelimtrcsg/posts/291551485717609">https://facebook.com/yeokheelimtrcsg/posts/291551485717609</a>	31-Mar-21	Digital			550	613
<b>Total</b>						<b>974</b>	<b>430</b>	<b>1,637,053</b>	<b>2,060,804</b>